

2022 AIAPV DESIGN + LEADERSHIP AWARDS SPONSORSHIP OPPORTUNITIES

Thursday, October 20 • 6:00pm – 8:30pm
THE UNIVERSITIES AT SHADY GROVE
ROCKVILLE, MD

AIAPV's Design + Leadership Awards 2022 will be held in person on **Thursday, October 20** at The Universities of Shady Grove in Rockville, MD. This will be AIA Potomac Valley's biggest event of the year, providing the opportunity for architects and the greater design community to network with professional peers, celebrate the best work of our members and our region through the chapter's [Excellence in Design Awards](#) program, and recognize outstanding leadership with the presentation of our [Kea](#) and [Emerging Professional](#) Awards.



Sponsors of our Design + Leadership Awards 2022 will be prominently recognized at our ceremony on October 20. In addition, they will be acknowledged on our [website](#) and in all pre- and post-event publicity, as well as in a separate sponsor loop posted online a week before the live program and viewable throughout the year (see [last year's video](#) and visit our website to view [photos from Celebrate Design 2021](#)).

Design + Leadership Awards 2022 is an excellent opportunity to build your relationship with our Chapter, network with our members, support the industry, and raise your company's profile.

Please celebrate with us and support Potomac Valley's best by signing up now for a sponsorship!

SPONSORSHIP OPPORTUNITIES AT A GLANCE

BAR SPONSOR – \$1,500

[Two (2) available]

NAPKIN SKETCH SPONSOR – \$1,250

[Two (2) available] – **ONE LEFT**

SUSTAINABILITY SPONSOR – \$1,000

[One (1) available] – **SOLD OUT**

EMERGING LEADERS SPONSOR – \$750

[Two (2) available]

DESSERT SPONSOR – \$750

[Two (2) available]

BENEFACTOR SPONSOR – \$500

PATRON SPONSOR – \$250

SPONSORSHIP OPPORTUNITIES

Visit https://aiapv.org/2022_Design__Leadership_Awards_Sponsorship to sign up!

Contact: Executive Director Sue Presti (sue@aiapv.org; 571.432.8154) with questions and/or **secure your sponsorship now** by completing our online application form with payment by credit card.

BAR SPONSOR – \$1,500

[Two (2) available]

- Large Banner Stand Recognition at the Bar (contact AIAPV to discuss options)
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during 2022 Design + Leadership Awards ceremony
- Included in sponsors-only acknowledgement video posted one week prior to awards ceremony and maintained on 2022 AIAPV Excellence in Design Awards site
- Company logo on AIAPV website through July 2023
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2022
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2022 AIAPV Excellence in Design Awards site
- Recognition in press release announcement of award winners
- One (1) [Professional Allied Membership](#) in the AIA Potomac Valley chapter for one year
- Use of hashtag #AIAPVAwards2022
- Two (2) complimentary tickets to 2022 Design + Leadership Awards event

NAPKIN SKETCH SPONSOR – \$1,250 **ONE LEFT!**

[Two (2) available]

- Select theme(s) of sketch contest
- 200 Cocktail Napkins with company logo
- Logo on Napkin Sketch contest display
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during 2022 Design + Leadership Awards ceremony
- Winning design and sponsor credit featured in Potomac Valley Architect Newsletter
- Sponsor and AIAPV share winning design, with sponsor credit, via social media and on AIAPV website
- Included in sponsors-only acknowledgement video posted one week prior to awards ceremony and maintained on 2022 AIAPV Excellence in Design Awards site
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- Recognition in press release announcement of award winners
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2022 DESIGN + LEADERSHIP AWARDS SPONSORSHIP

Contact: Executive Director Sue Presti 571.432.8154 | sue@aiapv.org

SUSTAINABILITY SPONSOR — \$1,000 SOLD OUT

[One (1) available]

- Introduce PV Award segment (which is focused on sustainable design) and provide a 15-second company introduction
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during 2022 Design + Leadership Awards ceremony
- Included in sponsors-only acknowledgement video posted one week prior to awards ceremony and maintained on 2022 AIAPV Excellence in Design Awards site
- Company logo on AIAPV website through July 2023
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2022
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2022 AIAPV Excellence in Design Awards site
- Recognition in press release announcement of award winners
- Use of hashtag #AIAPVAwards2022
- One (1) complimentary ticket to 2022 Design + Leadership Awards event

EMERGING LEADERS SPONSOR – \$750

[Two (2) available]

- Prominent logo recognition and photo with winners on EPAP winners web page through July 2023
- Assist in presentation of certificates to EPAP winners
- Multiple logo and verbal recognitions during 2022 Design + Leadership Awards ceremony (at opening of ceremony and during EPAP segment)
- Logo recognition in all advance publicity (web, email, social media)
- Included in sponsors-only acknowledgement video posted one week prior to awards ceremony and maintained on 2022 AIAPV Excellence in Design Awards site
- Company logo on AIAPV website through July 2023
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2022
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2022 AIAPV Excellence in Design Awards site
- Recognition in press release announcement of award winners
- Use of hashtag #AIAPVAwards2022
- One (1) complimentary ticket to 2022 Design + Leadership Awards event

DESSERT SPONSOR - \$750

[Two (2) available]

- Dessert Table Logo Signage
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during 2022 Design + Leadership Awards ceremony
- Included in sponsors-only acknowledgement video posted one week prior to awards ceremony and maintained on 2022 AIAPV Excellence in Design Awards site
- Company logo on AIAPV website through July 2023

- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2022
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2022 AIAPV Excellence in Design Awards site
- Recognition in press release announcement of award winners
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BENEFACTOR SPONSOR – \$500

- Logo and verbal recognition during 2022 Design + Leadership Awards ceremony
- Logo recognition in all advance publicity (web, email, social media)
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- Company logo on AIAPV website through July 2023
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2022 AIAPV Excellence in Design Awards site
- Recognition in press release announcement of award winners
- Use of hashtag #AIAPVAwards2022
- One (1) complimentary ticket to 2022 Design + Leadership Awards event

PATRON SPONSOR – \$250

- Company name recognition during 2022 Design + Leadership Awards ceremony
- Included in sponsors-only acknowledgement video posted one week prior to awards ceremony and maintained on 2022 AIAPV Excellence in Design Awards site
- Company name recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2022 AIAPV Excellence in Design Awards site
- Recognition in press release announcement of award winners
- Use of hashtag #AIAPVAwards2022
- One (1) complimentary ticket to 2022 Design + Leadership Awards event